MOHAMED SULTAN

SOFTWARE ENGINEER

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PROFESSIONAL SUMMARY

Results-driven Senior Lead Developer with expertise in full-stack web development, AI-driven solutions, and system automation. Proven track record in designing, developing, and optimizing high-performance, scalable websites and applications. Currently overseeing 50+ client projects at Digital Oracle LLC, driving SEO, UX, and CRO improvements to maximize digital performance. Passionate about problem-solving, automation, and AI integration to drive efficiency and innovation in development workflows.

EXPERIENCE

Senior Lead Developer

Digital Oracle LLC | Arizona, US

- Spearheaded the design, development, and deployment of 50+ client websites and applications.
- Optimized SEO, performance, and UX to enhance user engagement and conversion rates.
- Led a development team to streamline workflows and improve scalability.
- Implemented automation tools and AI-driven solutions to enhance efficiency.

Web Development Manager

SkyBound Digital | Missouri, US

- Built and managed custom WordPress-based real estate websites with IDX integration.
- Developed CRM automation workflows and analytics tracking for real estate professionals.
- Increased conversion rates through performance optimization and CRO strategies.

Full-Stack Web Developer

PageBot Agency | Dubai, UAE

- Designed and developed high-converting client websites with automated sales funnels.
- Built custom solutions within GoHighLevel (GHL), integrating Zapier, Twilio, and Stripe.
- Optimized lead generation strategies, enhanced UX, and implemented advanced tracking solutions.

FRAMEWORKS

→ JavaScript / TypeScript
→ React / Next.js
→ Node.js
→ TailwindCSS
→ WordPress
→ GraphQL
→ PostgreSQL
→ Drizzle ORM / Prisma
→ tRPC

CORE SKILLS

→ Full-Stack Web Development
→ Automation & APIs
→ SEO & CRO Optimization
→ UI/UX Design
→ CMS Customization
→ Performance Optimization
→ A/B Testing
→ Web Security
→ Payment Integrations
→ Lead Generation

TOOLS & CMS

→ VS Code
→ GoHighLevel
→ WordPress
→ HubSpot CRM
→ IDX Broker
→ Zapier, Twilio, Stripe
→ Google Analytics, Hotjar
→ Cloudflare